



“THEY MAY FORGET WHAT YOU SAID, BUT
THEY WILL NEVER FORGET HOW YOU
MADE THEM FEEL.”

-Maya Angelou

LIVE2LIVE is born from a collection of curious minds driven to create and develop compelling experiences. We conceive and design brand interactions that spark interest, education and inform, and influence human behavior. We are a highly-dynamic, deeply-creative producers with a passion for lifespan extension and longevity exploration, and *a different kind of conference experience!*

From the nuance of timing and technology to the nuts and bolts of publicity and promotion, our specialty focuses on manifesting brand identity, experiences, and purpose to resonate with audiences and reverberate across media channels.

Our commitment, consistency and community set us apart. Our energy, experience, and understanding make us singular. Together, we strategize, we plan, we develop and we execute.

1. Event: LIVE2LIVE. A Lifespanning Experience is a proprietary lifespan summit & vitality expo.. Exclusive event that brings together top experts, influencers, and enthusiasts in Human Longevity and Biohacking.

As Experiential Producers, our programs will deliver live, in-person, relevant, Lifespanning brand experiences to consumer audiences, business customers and corporate partners.

We seek to elicit an emotional response among the target audiences through a more personal level of engagement than any other Lifespan consultancy. We engage in casual, familial dialogue and two-way, cooperative communication where audiences participate, engage, and actually “feel something”.

We always strive to leverage the perfect balance between science, art, wellness, vitality and innovation. We invite and encourage our audiences to participate in a LIVE2LIVE program and see first-hand how the biohacking movement has evolved and re-emerged as *Lifespanning*.



LIVE2LIVE

LIVE2LIVE. A Lifespanning Experience.

Our team will produce a one-of-a-kind, proprietary lifespan leadership summit and vitality product innovation exposition. The exclusive event will bring together top experts, influencers, and enthusiasts in human longevity and biohacking. Sounds basic, but it won't be!

Picture the Opening Ceremony and 1st Keynote presenter being on the sandy shores of Miami Beach, Florida. A 7:00 am ET sunrise fuels the soul and the sea breeze warms the senses. Seated cross-legged on custom-branded beach towels, 300 hundred Lifespanners are sensorially connected, feeling invigorated and inspired, and most importantly, instantly part of the Community we are growing for the ensuing 72 hours...

Welcome to the LIFESPANNING BLUE ZONE. Here are some other experiential highlights will include:

- Yoga on the rooftop helicopter landing pad
- Beach walks with headsets listening to a presenter (think silent disco)
- Massages on demand
- Exhibitors by the pool
- All produce organic
- Hugs will be free
- Philosophical Discussions
- Dancing will be encouraged
- Pets welcome
- Leisure-wear only. No blazers. No heels.
- Gourmet chefs will teach us all how to cook our healthy meals
- And so much more

Production notes:

- Dedicated programming: Presentations, Exhibition, Networking, Relaxing will never overlap
- Food & Beverage included... -Why would we deny our guests one of life's greatest pleasures when we are educating them on living fulfilling, joyful lives!
- Shade. Nobody wants to constantly sit in direct sunlight
- Air. Everyone wants to feel a breeze.
- App. Where it all will live.
- ...